

## 100 Black Men of

### New Jersey, Inc.

The 100 Black Men of New Jersey Prostate/Colorectal Cancer Initiative is a 100 Black Men of New Jersey, Inc., program established in 1997 to provide free prostate and colorectal cancers education and screenings to the general minority population with an emphasis on low-income African American and Latino men who are uninsured and under-served.

The initiative's second component seeks to educate low-income African American, Latino and the elderly on the benefits of cancer clinical trials. This is a statewide effort to reduce the number of cancer related deaths in minority communities by decreasing the myths and barriers associated with cancer education, screenings and treatment methods.

The 100 Black Men of New Jersey, Inc., is a non-profit corporation which seeks to facilitate and enhance the educational, spiritual, economic and social mobility of minority communities in New Jersey. The organization was established in 1993. Today, there are 91 chapters of the 100 Black Men with over 10,000 volunteer members in 25 states, Washington, D.C., and three foreign countries.

### New Jersey Commission on Cancer Research

The New Jersey Commission on Cancer Research (NJCCR) is a state agency created in 1983 to promote and strengthen cancer research in New Jersey. The NJCCR helps position New Jersey to take full advantage of the unique opportunities in cancer research that are available in the state through its support of cancer research projects.



### Our Collaborators

American Cancer Society Eastern Division, Inc.

Atlantic Health System

Black Ministers Council of New Jersey

La Casa de Don Pedro

The Cooper Health System

Dean & Betty Gallo Prostate Cancer Center at the Cancer Institute of New Jersey

Newark Emergency Services for Families

The Northern Latino Alliance

The Cancer Center at Hackensack University Medical Center

Cancer Institute of New Jersey

Office of Minority Health, NJ Department of Health & Senior Services

Planned Parenthood

University of Medicine and Dentistry of New Jersey School of Dentistry

We gratefully acknowledge the generosity of **Aventis Pharmaceuticals** for providing an unrestricted educational grant to support this program.

For more information on how to become involved, contact:

#### IMPACT New Jersey

**377 South Harrison Street, Suite 1E**

**East Orange, New Jersey 07018**

**973.678.6522 Phone**

**973.678.3888 Fax**

**Email: [net100nj@aol.com](mailto:net100nj@aol.com)**

## IMPACT



## New

## Jersey

# I mproving M inority & Medically Under-served P articipation in & A ccess to C ancer Clinical T rials in New Jersey

An Educational Initiative of the 100 Black Men of New Jersey and the New Jersey Commission on Cancer Research



# Clinical Trials



A clinical trial is a carefully planned scientific research study in which new treatments and/or new medications are prescribed for patients with particular diagnoses. Patients are carefully screened and must meet very stringent guidelines to ensure their personal success as a study participant. Health exams and medications are provided most of the time without charge, and participation in any study is voluntary. It is through clinical trials that science will make real progress towards prevention, improved quality of life and the treatment of cancer.

Clinical trials are important because:

- ⊗ Individual patients are given the opportunity to receive the latest research treatments and medications
- ⊗ Everyone benefits from research results by improving cancer care
- ⊗ Provides follow-up and referrals when necessary
- ⊗ Many minorities do not have access to participation in studies that may offer the latest medical treatments

Everyone has the right to participate in clinical trials if they meet the study criteria. Unfortunately, misinformation and distrust of the unknown have led to limited participation by certain groups in our society. Certain groups are affected by cancer at a significantly higher rate than the average population, but these groups are seldom included in the clinical trials for new and improved treatments and medications.

## IMPACT New Jersey, Inc.

IMPACT New Jersey was created to assure that everyone in New Jersey, including under-served groups such as ethnic minorities, the poor, the medically under-served and the elderly have an opportunity to participate in cancer clinical research.



Clinical trials offer more options and benefits to those who participate, that's why it is essential they be made available to all citizens.

The National Cancer Institute estimates that less than three percent of eligible patients enroll in cancer clinical trials. Recent studies indicate that a number of significant barriers to enrollment in clinical trials exist for under-served citizens. The burden of cancer is higher for minorities and the medically under-served.



Too few people of color participate in clinical trials, and as a result there is very little documentation as to how new medications might affect minorities.

IMPACT New Jersey seeks to build trusting relationships with the under-served population in order to educate and provide greater access to clinical trials. IMPACT New Jersey will accomplish this by:

- ⊗ Raising awareness about the value of clinical trials
- ⊗ Improving understanding of clinical trials process
- ⊗ Addressing myths and barriers to participation
- ⊗ Improving cultural competency of researchers/health care providers
- ⊗ Opening dialogue with communities to address barriers and find local solutions